

GROWING
FUTURE
ASSETS
INVESTMENT COMPETITION

JUNIOR COMPETITION FOR S3-4
RESEARCH
REPORT

Your school:

Teacher contact:

Team members:

Investment mentor:

Company you are pitching:

Why do you think this company is a good long-term investment?

- What does the company make, sell, or what services does it provide?
- Who are their customers?
- Where do they operate?
- How do they make money?
- Is the company profitable?

(This section can be illustrated with charts, photos, company statistics or graphics.)

If you need more space for your reasons, duplicate this page.
(Right-click on the thumbnail and duplicate slide)

Strength

- Make a list of strengths

Weakness

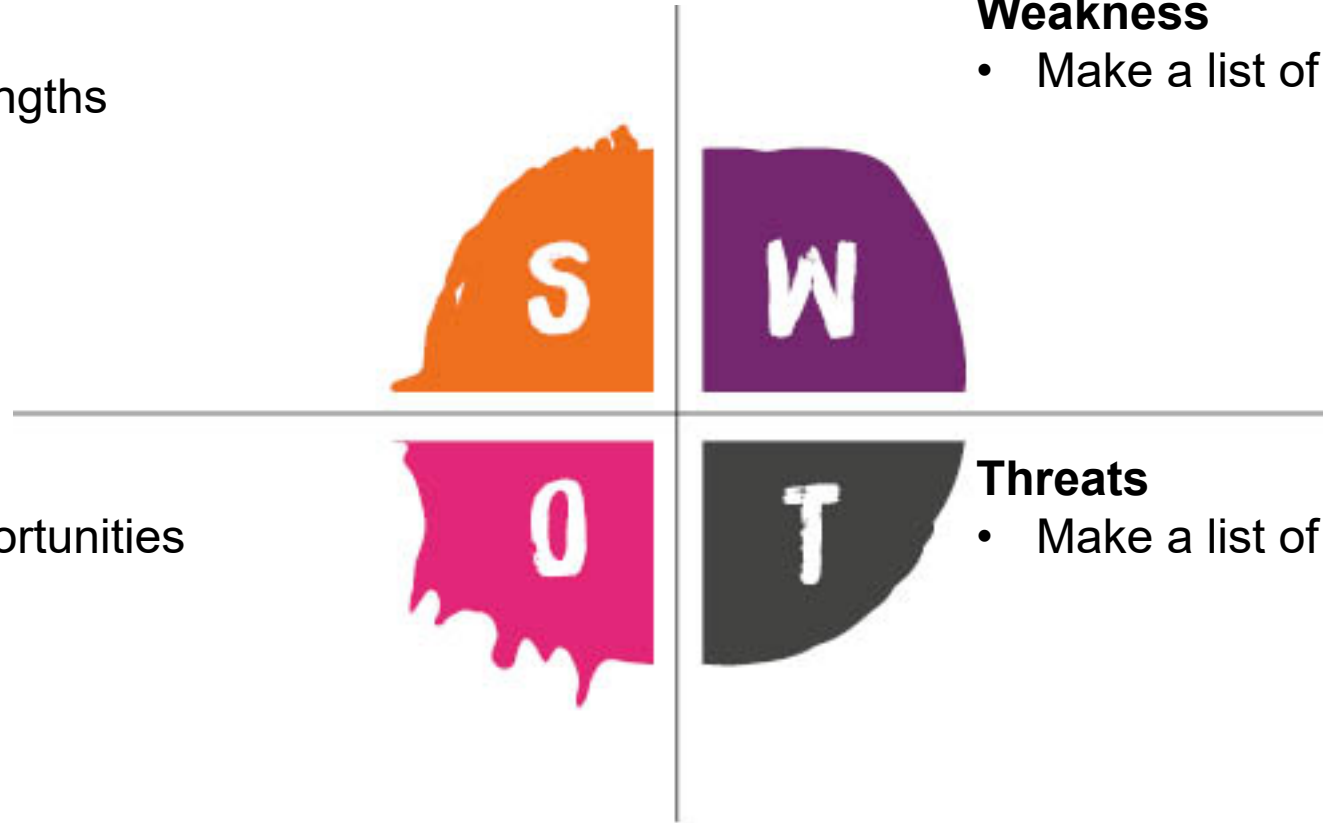
- Make a list of weaknesses

Opportunity

- Make a list of opportunities

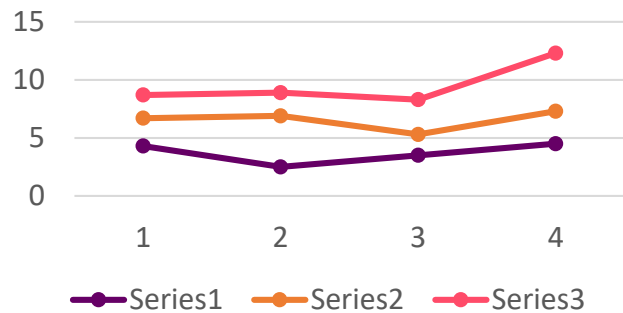
Threats

- Make a list of identifiable threats



Add charts, facts, tables and trends to build a whole picture of your company's financial position e.g.

Chart Title



	2018	2019	2020
Sales			
Sales Growth %			

Chart Title



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Provide a share price chart showing the price of your company's shares from 2017 to 2020. You can find share price charts in company annual reports, finance and Stock Exchange websites, or create your own on Excel.

Tell us about your company's commitment to social and environmental responsibility. What policies and actions has the company got in place?

- Are they sourcing products responsibly? How are they doing this
- Are they increasing renewable energy use and if so, how?
- Are they reducing waste and pollution and if so, how?

Looking at a company's track record is informative, but past performance is not a guarantee of future results! When considering a company for long-term investment you need to understand how it makes money and think about how it will grow in the future

Use what you have learned in your research and analysis to think about where your company will be in 2026:

- What are the factors helping this company to grow?
- Do you think this company will **maintain** or **improve** its profitability and why?

Anything else you would like to tell us, e.g.:

- Long term company goals – are you convinced by them?
- Would you invest your own money in this company?
- Anything you would like to add

Evidence is everything! Point us to your research activity.

Please provide the sources (as live links, or book / author) that you used in your research and making your investment case.

- Websites
- Publications
- TV/YouTube
- Social media
- Other?