



Important Information and Competition Rules 2024-5

Eligibility

The competition is open to entries from all secondary schools and colleges in Scotland with female pupils.

Teams must be comprised of all female pupils from the school or college.

Teams must be made up of a minimum of 3 and a maximum of 6 girls. Smaller or larger teams will not be accepted unless in exceptional circumstances, and on the final decision of the judging panel.

Schools / colleges may submit entries from a maximum of 2 teams in each category.

- **Junior Competition Category:** girls in the team must be in school years S3-S4 (13-16 years)
- **Senior Competition Category:** girls in the team must be in school years S5-S6 (15-18 years), or studying a course up to SCQF Level 7 at college and be a maximum of 18 years of age.

Teacher Champion

Each team must have a named teacher / lecturer (or named volunteer approved by the school / college) who can support and oversee their work and be a main point of contact for Future Asset. The teacher / lecturer may come from any academic discipline but must be available throughout the competition as Future Asset will send all communication via this champion. If your Teacher Champion changes, please inform Future Asset at your earliest convenience.

Competition Coach

Teams are permitted to seek advice and guidance from teachers / lecturers at their school / college and from their Competition Coach.

Competition Coaches are volunteers working in, or who have worked in, the investment management sector.

The Competition Coach will be identified and introduced by Future Asset. Alternatively, the team may identify its own Competition Coach and send their name and email address to Future Asset for approval.

Competition Entries

The core work on the competition entry should take place between 16 September and 29 November 2024. It can be completed in the students' own time, in school time or whatever suits the team in liaison with their teacher and Competition Coach.

Entries must be carried out on one of the companies identified in the ***Companies Crib Sheet 2024-5***. Entries based on other companies will not be accepted.

For both Junior and Senior competition categories, entries must be made up of 2 elements:

1. a ***Research Report*** completed on the pro forma provided by Future Asset. This is in a PowerPoint format as this should be accessible to all schools. There are separate Research Report formats for Junior and Senior categories with slightly different questions.
2. a video of the team, or team members delivering a 3-minute ***Elevator Pitch***. The video must be a maximum of 3 minutes. Any content and arguments presented beyond 3 minutes will be discounted in the judging process.

The work submitted must be that of the girls in the team. The team members and Teacher Champion must sign a declaration confirming that this is the original work of the girls in the team.

All research information sources must be declared in the Research Report.

Any plagiarism in written reports will result in that team being disqualified.

Both the Research Report and Elevator Pitch video must be submitted by the deadline of ***5 pm on 29 November 2024*** or the entry will not be eligible, and the team will be disqualified.

Competition Timeline

- 14 August 2024: Competition Registration Opens
- 6 September 2024: Registration deadline
- 16 September 2024: Competition starts
- Sept, Oct & Nov 2024: Live & recorded Competition Masterclasses – Attendance optional
- 29 November 2024: First round deadline: all Research Reports and Elevator Pitch Videos to be submitted by 5pm
- 27 January 2025: Announcement of finalists
- w/c 3rd March 2025: Live Final and Award Ceremony in Edinburgh

Competition Final

Entries will be judged by a panel of Investment Management professionals who will select finalists for both the Junior and Senior categories.

It is intended that the finalists will be announced on 27 January 2024, but this may be subject to change.

Teams that are successful in the first round will be invited to take part in the final where they will deliver an expanded pitch and be questioned on their chosen company to a panel of investment professionals.

It is intended that the Junior and Senior category final will take part during the week beginning 3rd March 2025. However, this may be subject to change.

The final will be judged by a panel of investment professionals. Decisions of the judging panel will be final.

The final will be held in person in Edinburgh. Future Asset will pay travel expenses for the team and Teacher Champion to attend the final. If the team is travelling from a school more than 70 miles from Edinburgh, Future Asset will also provide accommodation expenses.

Any team selected to take part in the final who cannot attend either online or in person, will be disqualified and the next team on the reserve list will be invited to take part.

Prizes

Senior Competition:

- Winner: £1,000 for the winning school and £200 vouchers of the students' choice for each member of the winning team
- Runner up: £500 for the runner up school and £100 vouchers of the students' choice for each team member

Junior Competition

- Winner: £800 for the winning school and £150 vouchers of the students' choice for each member of the winning team
- Runner up: £400 for the runner up school and £75 vouchers of the students' choice for each team member

Publicity

Future Asset will promote the competition and the involvement of participating schools. We will liaise with teachers, students and parents regarding approval for inclusion of students under 16 years of age and with students themselves where they are 16 years of age or over.

Future Asset, August 2024

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