

# FUTURE ASSET

2026/27

## COMPETITION COACH INFORMATION PACK

[FUTUREASSET.ORG.UK](https://futureasset.org.uk)

# THE COMPETITION

## KEY DATES

### 4 SEPTEMBER

Registration Deadline

### W/C 7 SEPTEMBER

Coach Matching

### 14 SEPTEMBER

Competition begins

### 4 DECEMBER

Competition deadline

### DEC & JAN

Judging

### MARCH 2027

Live finals



## RESEARCH, PITCH, WIN!

The Growing Future Assets Investment Competition enables girls in Scottish schools to learn about investing, experience what it's like to work in finance and gain valuable skills.

Teams of S3-6 girls work with an investment professional, "Competition Coach," to analyse a company and tell us why we should - or shouldn't - invest.

Teams learn about the world of investing whilst competing in our nationwide competition for a chance to win up to £1000 for their school and up to £200 in vouchers per student

Learn more about the competition here:  
<https://www.futureasset.org.uk/competition/>

# THE ROLE

We match every school with a Competition Coach who can provide task support, give real-life advice and insights. **Coaches provide insights and real links to the industry.**



## SUPPORT AND ADVICE

Support includes advice on useful sources of information, explanations of key investment terms, concepts, and methods, as well as guidance on how to build a strong argument and deliver an effective presentation. Students can also receive feedback on their Company Analysis drafts and Elevator Pitch to help them refine and improve their work.

## COMMON SCENARIOS MAY INCLUDE:

- The team may ask for your help in reviewing sources to check their credibility, or to explain certain terms or phrases they've come across during their research.
- They might also ask you to look over their Company Analysis and provide feedback.
- In addition, they may be curious about your career journey and how you got into the industry.

GROWING  
FUTURE  
**ASSETS**  
INVESTMENT COMPETITION



## ABOUT YOU

Coaches can be from any role within the investment management industry, and be of any gender or age. Good communication skills help, along with enthusiasm, an open mind, and sometimes, perseverance!

# THE ROLE

Coaches meet with their teams approximately **once every two weeks**, either online or in person.



## COMMITMENT

Coach commitment varies, but a guide is:

- 4 x 20-30 min lunchtime online meetings over the 10 weeks (excluding October break)
- 1-2 emails each week to answer queries or point teams in the right direction (this may increase closer to the deadline)
- Feeding back on the team's Analysis and Video



## NOT ALL TEAMS WILL COMPLETE

**Some teams will drop out before submitting their report entry. Students face many pressures and may step back from the competition due to other commitments.**



## SAFEGUARDING

As of 2025, all volunteers are required to join the [Protecting Vulnerable Groups \(PVG\) Scheme](#). You can find more information on the [PVG scheme here](#).

All Competition Coaches are required to read and follow the Future Asset (Didasko Education Company Limited) [Child Protection and Safeguarding Policy](#) and the [Code of Conduct for Adults Working with Young People](#).

For safeguarding purposes, all communication with students must include the designated Teacher Champion. To ensure best practice, please include the Teacher Champion in all forms of communication, whether it's online, in person, or via email.

# BECOMING A COACH

If you haven't already, please complete our Coach Registration Form. This ensures we have all the information we need to support you in your role.

01

## REGISTER ONLINE

Please **register using the online Coach form available on our website**. There, you'll also find helpful resources, including a Competition Coach FAQs page to support you in your role.

02

## PVG CHECK AND APPLICATION

From 2025, all volunteers must be members of the Protecting Vulnerable Groups (PVG) Scheme. Once you've completed your registration, we'll take the necessary steps to ensure you are PVG compliant.

Not sure if Future Asset already holds a PVG record for you? [You can check by completing this quick form](#).

03

## PREPARATION

Before meeting your team, please make sure you've read all relevant materials, including our policies and competition resources. This will help ensure you're fully prepared and confident in your role. You can find the full list of recommended reading on [page 8](#).

04

## MEET YOUR TEAM

We will begin matching teams with coaches week commencing **7th September**. You'll receive an email introduction from a member of the Future Asset team, connecting you with the students, their teacher, and school. This email will also include all the information you need about the next steps in the process.

# TOP TIPS FROM A TEACHER

Here are some helpful tips from our Teacher Champions on best practices for effective coaching.

01

## QUIETNESS DOESN'T MEAN DISINTEREST

Communicating with teens can be challenging. They're often quiet at first and may be hesitant to ask questions for fear of sounding "silly." It's also important to remember that students face a range of pressures, and some may drop out of the competition. **This is not a reflection on you or your support.**

02

## WRITTEN FEEDBACK IS HELPFUL

Students benefit from clear explanations and written examples or notes. Students often struggle to remember verbal feedback, so providing advice or action points in writing after a meeting can be really helpful.

03

## SHARED DOCUMENTS

Using shared documents allows everyone to view and comment in one place. Most schools use Google Drive or similar platforms to share files, which makes it easier for both you and the team to collaborate, give feedback, and stay on track.

04

## COULD YOU HOST AN OFFICE VISIT?

Students prefer meeting in person and really enjoy attending meetings outside of school. Future Asset may be able to help with travel expenses.

## COMPETITION

# FIRST MEETING

The first meeting can feel a bit daunting for both teams and Coaches. To help you get started, we've pulled together some useful questions and considerations based on insights from schools, teachers, and Coaches over the years.

### Getting to know the team

1. What are you hoping to get out of this experience?
2. Have you ever heard of investing before? What do you know about it?

### Understanding Roles and Strengths

1. What skills do you feel you bring to the team (e.g., research, presenting, organising)?

### Setting Expectations

1. How do you want to communicate as a group (email, shared doc)?
2. Are there any challenges you're worried about, like deadlines or confidence in certain areas?

### Project Focus

1. Have you thought about any companies or sectors you're interested in researching?
2. Is there anything you'd like me to explain or support you with early on?

## THINGS TO CONSIDER

- **Build Rapport** - Take some time to introduce yourself and encourage the team to introduce themselves.
- **Acknowledge nerves** - Reassure the team that there are no "silly questions" and that you're here to support, not judge.
- **Set short-term goals** - Help them set realistic goals and agree on a rough timeline for the next meeting or check-in.

# USEFUL RESOURCES

Please find links below to useful resources for the Growing Future Assets Investment Competition. We recommend reviewing these materials before meeting your team to help you provide effective and informed support throughout the competition.

## 1 Coach Role Information

- [Competition Coach FAQ's](#)
- [PVG for Competition](#)
- [PVG Status Checker](#)

## 2 Important Policies (Didasko Education Company)

- [Child Protection and Safeguarding Policy](#)
- [Code of Conduct for Adults Working with Young People](#)

## 3 [Competition Materials](#) (Coming Soon)

- Competition Crib Sheet
- Competition Research Report (Junior S3/S4) (Senior S5/S6)
- Competition Top Tips
- Intro to the Competition

## 4 Other Materials

- [Future Asset Voices - Competition Coaches](#)
- [Future Asset Mini-Masterclasses](#)
- [Future Asset Career Cards](#)

## **CONTACT US / FOLLOW FUTURE ASSET**

[info@futureasset.org.uk](mailto:info@futureasset.org.uk)

LinkedIn: [linkedin.com/company/future-asset](https://www.linkedin.com/company/future-asset)

Competition Coach Group: <https://www.linkedin.com/groups/9083781/>

Instagram: [@future\\_asset](#)

# FUTURE ASSET

Our Coach provided advice that was always useful and practical, she always pointed us in the right direction whenever we were confused. She took the time to answer every question we had—no matter how small—and never made us feel rushed or ignored - **Deans Community High School**

Our Competition Coach played a crucial role in helping our team develop ideas, ensuring they fully understood key financial concepts, many of which were new to them. - **St Andrews RC High School**

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## What do the teams think!

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Our coach was amazing at making tough ideas really easy to understand. He explained things using everyday examples that made everything so much clearer.- **Meldrum Academy**

Her enthusiasm and motivation for the world of investment management shone through. Her professional knowledge and insights were invaluable; sharing real-world experience that enriched their understanding.  
- **Holyrood Secondary School**